

CloudWalker

Reimagine entertainment

EMBEDDED CONTENT SERVICES FOR LED TV



In a market where selling merely a TV panel won't give you the business leadership you need, more and more companies are now focussing on combining content with their TV and offering combi services to customer which include content & TV

CloudWalker is pleased to offer you the **CONTENT DISCOVERY ENGINE**, a content discovery platform that can be embedded in your Smart TV which will delight your customers and help you sell more !



IS YOUR SMART TV REALLY SMART?



In today's market where users are watching digital content on their mobiles and tabs, they expect the same user experience and ease for content discovery & consumption on their TV

Does your Smart TV discover Free, Premium & Freemium Content & APPs to let your customer enjoy unlimited content?

IS YOUR SMART TV SMARTER THAN YOUR COMPETITION?



Your competition has started offering a comprehensive ecosystem of content, bringing content streaming solutions for the users

DELIVER THE KNOCK-OUT PUNCH WITH CDE



CDE enables you to "Go-to-market" on an immediate basis to counter your competition!

CDE
CONTENT DISCOVERY ENGINE

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CONTENT DISCOVERY ENGINE

Android based Content & Apps discovery platform with Live TV



CloudWalker brings to you CDE, an embeddable Android based platform enabling your customer to enjoy Internet content & Apps as well as discover content on demand on their TV, effortlessly

The CDE allows your customer to truly experience the power of a SMART TV by providing a unique UI which takes away the “wall” between Live TV & Digital Content with which the customer can watch Internet content as well as LIVE TV without having switching between ports

Download and play any APP from popular APP stores and enjoy the power of internet on your TV



DOWNLOADS & PLAYS POPULAR ANDROID APPS ON TV FROM THE MARKET

TECHNICAL INTEGRATION WITH YOUR SMART TV

The CDE is a software solution that can be embedded onto your Smart TVs. Once you have decided, you can be in the market within a matter of days with your own Content TVs!

WHO ARE WE?

CLOUDWALKER, a Technology company owning IPR in creating digital ecosystems for large format screens directly through SMART TV or through conversion of existing TV into Smart TV, by **enabling discovery of APPS & Curated Content through its CONTENT DISCOVERY ENGINE** and providing a cocktail of Online content through the same terminal without "screen shift" and making everything seamlessly available on the same level.



CONTENT ECOSYSTEM



INTERESTED?

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Just drop us an email at contact@cloudwalker.tv and we shall gladly revert with more information

CloudWalker Streaming Technologies

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